

GRAPHIC & WEB DESIGN Course

Objectives :

VEDA's 1 Year course in graphic and web designing is the intersection between traditional design and new technologies, where creativity meets innovation. In its length and breadth, this program is unique among all multimedia and web design institutes. This is a special track course to prepare perfect web designers for the industry.

Students in the program are knowledgeable, strategic designers and thinkers who create cross brand and cross media experiences. They act as the vital bridge between design and back-end coding.

Course Highlights :

Name : Graphic & Web Design Course

Semester : Two, 6 months each

Eligibility : S.S.C. (10th) and above

Duration : 1 Year

Offered under : Autonomous mode

Placement assistance : Yes

Careers :

Students after finishing this course from VEDA can apply in the industry as a fresher on following profile:

- Web Graphics Designers
- HTML Programmer
- Web Layout Artist
- Web Designer
- Flash Content Designer
- Entry Level Web Developer

Course Structure* for Graphic & Web Design

- Fundamentals of Internet and Web
- Building Web with HTML
- Understanding CSS
- Working with Adobe Dreamweaver
- Domain and Hosting Concepts
- Introduction to SEO , SMO and Digital Marketing
- Introduction to CMS- Wordpress, Blogs etc.

*Note : The subjects / modules under the course are subject to change based on College guidelines.

